

# 2018 IMPACT REPORT

# A WORD FROM US



**2018 was a year of change for P.A.W.S.. Under the leadership of the Board of Trustees, we embarked on a journey to carve out a new strategic direction for the organization. Through this process we have developed a three-year plan to guide us along the way. The board has also developed a series of new policies designed to further strengthen our mission and financial position.**

**I am proud to report that P.A.W.S. Animal Adoption Center's adoption rate now exceeds the national average, with a placement rate of 96 percent. With more than 800 dogs and cats coming through our doors in 2018, how did we achieve such a positive outcome?**

**Our army of volunteers. More than 150 volunteers gave their time and love to the animals. They provided over 5,500 hours of enrichment and exercise, thousands of dog walks and car rides, cuddled cats, and offered their homes to animals. Many volunteers lend a hand to help keep the shelter facility and grounds looking sharp and ready for visitors. Many others served on committees, helped at special events and led, as members of our Board of trustees.**

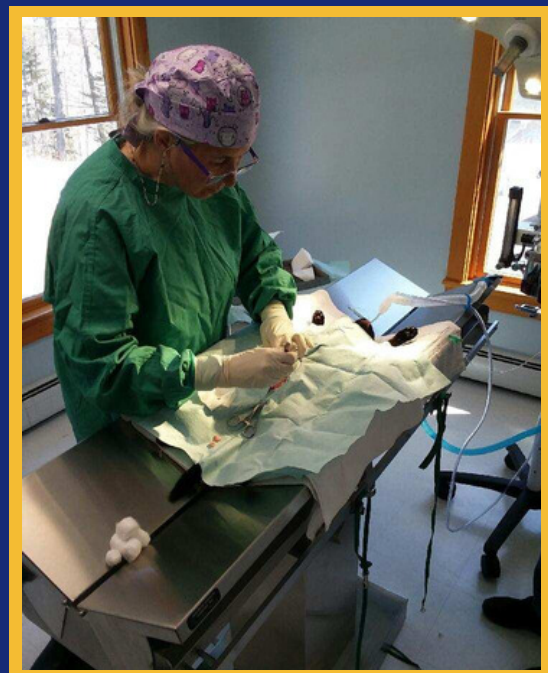
**Exceptional shelter medicine. In 2018, through a generous donor, P.A.W.S. was able to create a fully operational surgical suite allowing us to care for our animals in-house. This gave the animals immediate access to the medical care. Today, the P.A.W.S. veterinary staff tends to the medicals and well-being of every animal who comes through the shelter.**

Thanks to the generous donors who help support the Second Chance Fund, more than 500 life-saving medical procedures and surgeries were performed in 2018 and more than 1400 vaccinations were administered.

Professional behavior team. P.A.W.S. is lucky to have an expert trainer on staff and a professional animal behaviorist who volunteers. They put enrichment and behavior modification programs in place to keep shelter animals mentally healthy and ready for adoption. They share strategies with adopters to help make each placement successful, as well as provide follow-up advice and help when needed.

Storytelling. Nearly 16,000 people follow P.A.W.S. on Facebook, Twitter, Instagram, and YouTube, not to mention the 3,000 email subscribers. Many of the animals have found their forever homes as a result of a new story or being seen on social media.

We look forward to continuing our success in 2019!



Shelly Butler,  
Executive Director



Sandy Cox,  
Board President



PAWS

# YEAR END STATISTICS

**857**  
animals  
cared for in  
2018

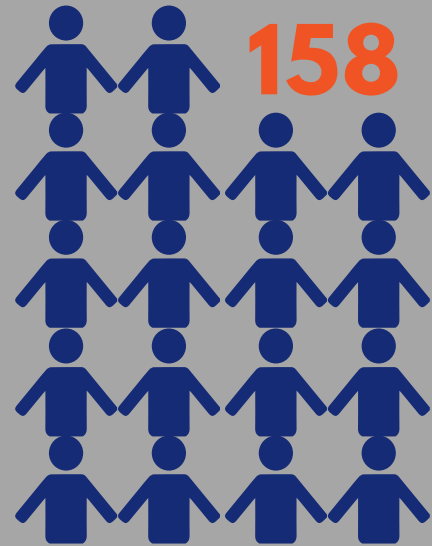


Intakes..... 427  
Born in care..... 51  
Returned..... 10  
to owner  
Adoptions..... 350  
Saved from..... 10  
high-kill shelters

233  
0  
60  
151  
144

## Volunteers

**158**



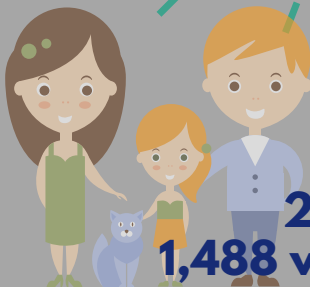
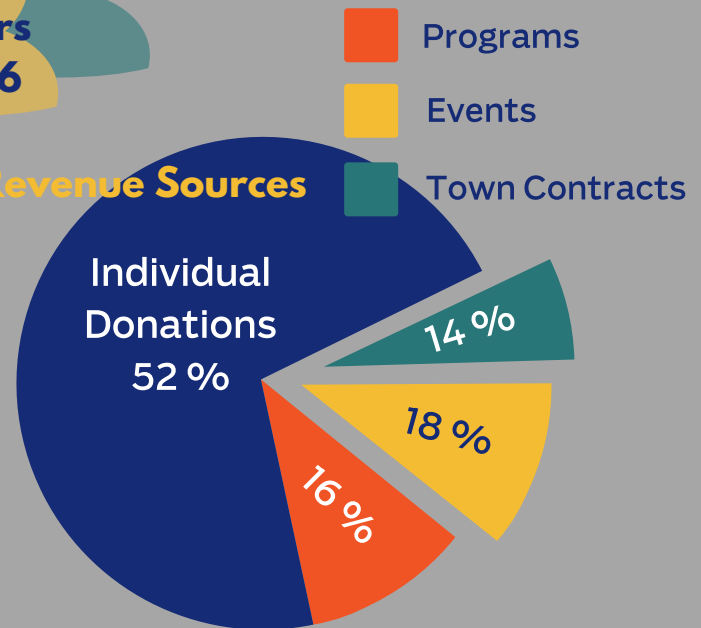
6,306 volunteer hours

Average days available  
before adoption

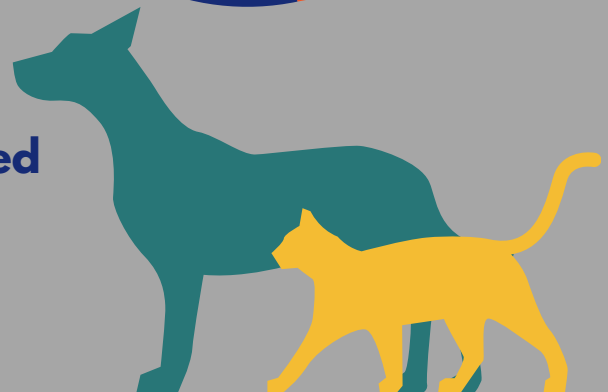
**27**  
days

Shelter  
Visitors  
**5,656**

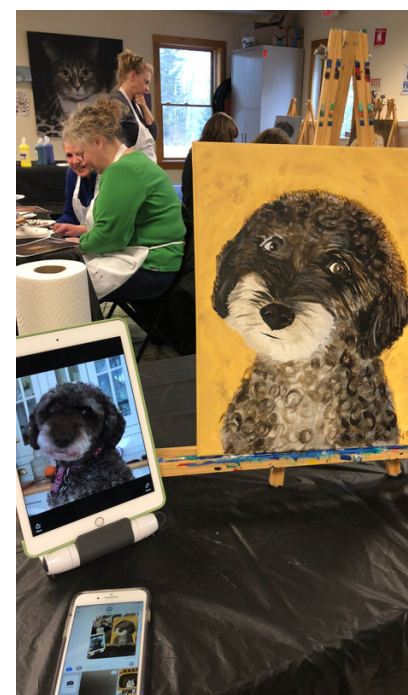
## Revenue Sources



**22 foster families**  
**1,488 vaccinations administered**  
**532 surgeries performed**



PAWS



# VOLUNTEERS

## Volunteers are the life-blood of P.A.W.S.

Volunteers help in every aspect of operations at the shelter. We could not do this work without them!

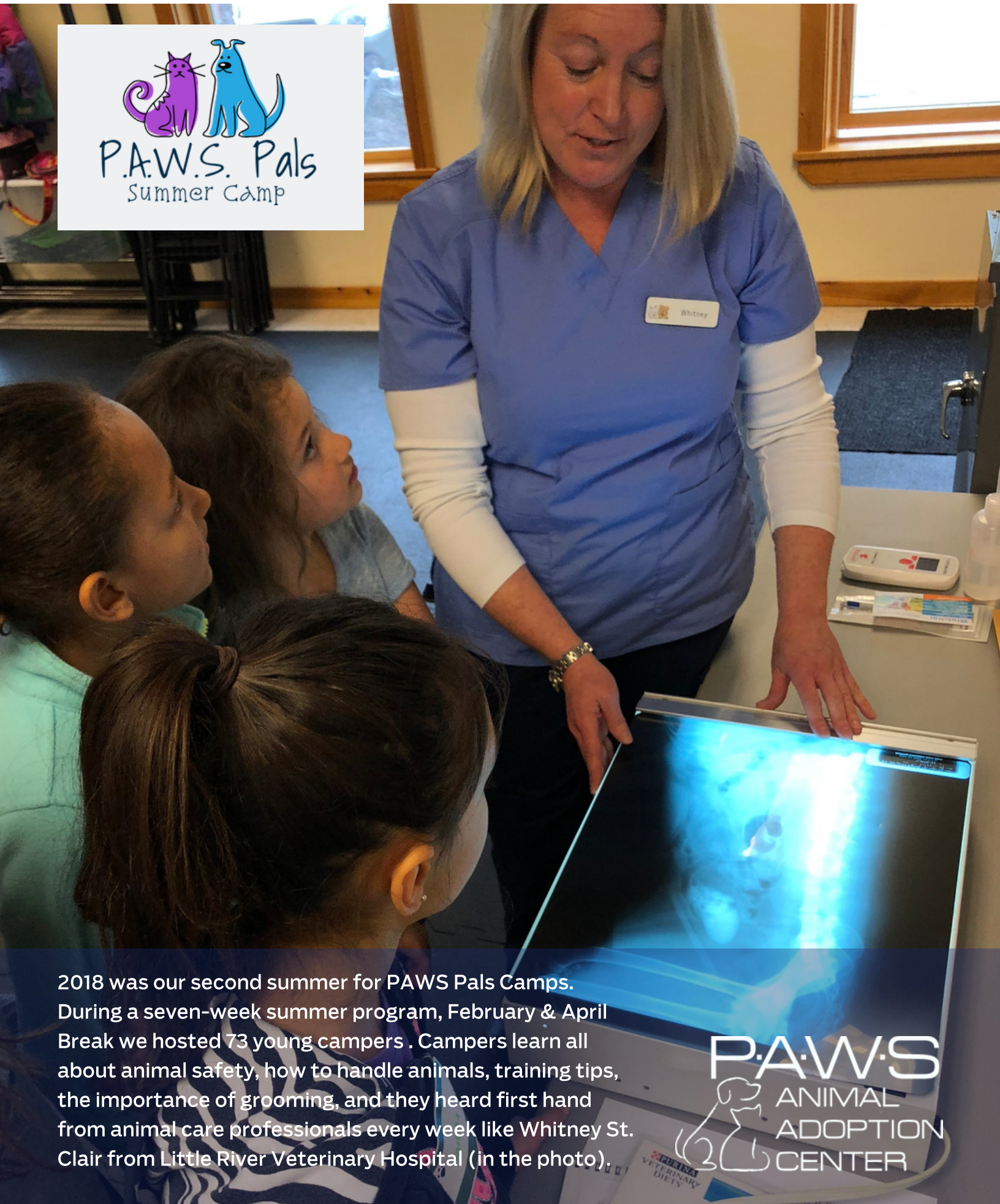
### Our volunteers:

- Socialize and Walk Dogs
- Socialize and Cuddle Cats
- Clean cat condos, rooms and dog kennels
- Grooming
- Provide foster homes
- Animal behavior assessments
- Organize storage rooms
- Do laundry
- Clean litter boxes
- Help with mailings
- Take photos of animals and events
- Staff the front desk
- Various administrative tasks
- Help at events
- Serve on planning committees
- Drive animals to and from various places
- and so much more!

Paula Horton, Volunteer Coordinator  
(and a volunteer herself)



# HUMANE EDUCATION



2018 was our second summer for PAWS Pals Camps. During a seven-week summer program, February & April Break we hosted 73 young campers. Campers learn all about animal safety, how to handle animals, training tips, the importance of grooming, and they heard first hand from animal care professionals every week like Whitney St. Clair from Little River Veterinary Hospital (in the photo).



# HAPPY TAILS







## FUND DEVELOPMENT

As an independent non-profit we rely on the generosity of our community to ensure our doors are open for animals and people in their time of need.

**\$ 224,449.00**  
Raised to support the shelter



We have created a new opportunity to help provide second chances.



Because of animal lovers like you, Kellie, Taz, Honey and many more received life saving veterinary care and a second chance



## COMMUNITY RELATIONS

We love our pets on the Midcoast and we are lucky to have an engaged community with which to share our story.

Visits to our website

**222,552**



**7,438** Followers... and growing every day!



We hosted 8 free Second Saturday programs at the shelter including:

- **Positive reinforcement Dog training**
- **Pet poison awareness**
- **Planning for your pet in your will or estate**

**1,500+** Attendees at events



Hosted five special events to the community:

- **Paces for PAWS 5k**
- **Heroes Gala**
- **Canine Games**
- **Maine Wienerfest**
- **Auction for the Aniamls**

# HAPPY TAILS



## MISSION:

To provide care for homeless dogs and cats until they can be placed in permanent, responsible homes while promoting humane values in our community through outreach and educational programs.

## VISION:

A humane world for every animal.

### Adoption Center Hours:

TUESDAY-SATURDAY 11:00AM-4:00PM

SUNDAY 11:00AM - 3:00PM

### Service locations:

Appleton, Belmont, Camden, Rockport, Lincolnville, Belfast, Hope, Northport, Searsmont, Liberty, Islesboro and Swanville.



207-236-8702

[pawsadoption.org](http://pawsadoption.org)

## LEADERSHIP:

Shelly Butler, MBA

Claire Brunner

Brandi Moore

Theresa Dean

Dr. Jodie James

Executive Director

Director of Animal Sheltering

Director of Programs, Resident Trainer

Shelter Manager

Resident Veterinarian

## BOARD OF TRUSTEES:

Sandy Cox

Kristen Smith

Helen Van Inwagen

Jan Abendroth

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Vice President

Treasurer

Secretary

Natasha Westbrook

Whitney St. Clair

Tim Rollo

Diane Van Pelt

David Feldman

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